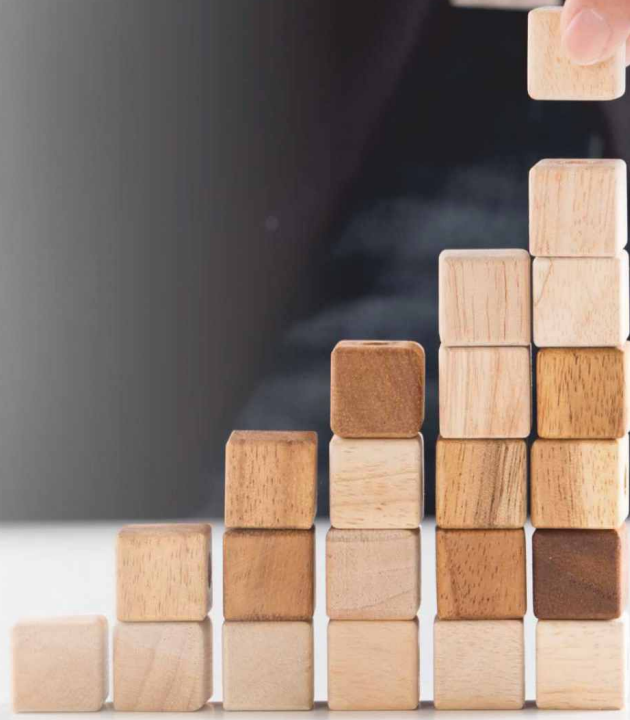


24th

STUDENT MANAGEMENT GAMES ONLINE



SMG 2021 - A NATIONAL COMPETITION

Experience the thrill of running a company and taking it ahead of your competitors.

What is Business Management Simulation?

Management Simulation is a Computer based event that simulates a Business Scenario. It creates an opportunity for the participants to manage a business with multiple functional areas. They get to experience active competition and the perspective to handle it. They take strategic business decisions and see the impact through AIMA's indigenously developed software 'CHANAKYA'. The essence of Management Simulation is 'Learning by Doing'.

Eligibility

A team of maximum of 3-4 members can be nominated by the Institution. Students of MBA, PGDM, BBA, B.Com, Engineering, CFA and equivalent Professional programmes of any college or Institution can participate.

Prizes for Winners

Top three teams would be awarded with trophies, certificates and prizes.

Participation Fee (Inclusive of Tax)

1 Team	- ₹ 3,000 Per Team
2 – 4 Teams	- ₹ 2,500 Per Team
5 Teams and above	- ₹ 2,000 Per Team

AIMA GST NO 07AAATA1644A1ZH, PAN NO. AAATA1644A

Participation Fee through Cheque / Demand Draft should be sent in favour of "All India Management Association", payable at new Delhi.

The fee paid is non-refundable / non adjustable, although participation by a substitute team is allowed.

For online registration, please visit <https://simulation.aima.in>

Dates & Regions (Online Rounds)

Southern & Western	- 24th - 25th March 2021
Eastern & Northern	- 31st March – 1st April 2021
Semi-Final	- 2nd April 2021
National Finale - 3rd April 2021	

Associate Sponsors



For Registration Contact

Ravi Jangra, Deputy Director
M. +91 81786 93666, E. sgoyal@aima.in

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